











August 9, 2018

Meetings

This Just In...

Events / Things to Do

Business

Around Town

At Home

Meetings

Youth Assistance - Tuesday, August 14, 8 a.m. - Community Center

Historic District Commission - Wednesday, August 15, 7 p.m. - Council Chambers - City Hall

Senior Advisory Commission - Thursday, August 16, 1 p.m. - Community Center

Agendas and minutes are available by clicking here

This Just In...

City Council recap Aug. 6, 2018

Public comments

Bill Flohr, a member of the coaching staff for Northville High School Varsity Baseball, inquired about renting Ford Field in May 2019 for a fundraising concert to benefit low-income veterans in need of housing. The special events policy currently requires that events in Ford Field must rent one year in advance to avoid conflicting events with nearby Mill Race Village. City Council will look into amending the policy to allow events to be held in less than one year if Mill Race Village has no events on that date.

Spectrum fest - A fundraiser for the Living and Learning Center was approved by City Council for Sept. 8, from noon to 10 p.m. Held in downtown Northville, it will feature four bands and local restaurants and brew pubs selling food and drinks. The event will raise awareness and funds for the center that offers a range of supportive services to youth and young adults with autism.

Fish Hatchery Park - City Council approved an inter-governmental agreement (IGA) with Wayne County for two fiscal years, 2015-16 and 2016-17, of Park Millage Fund allocations, in the amount of \$100,000 total, to be used for the Fish Hatchery Park Retaining Wall Repair project. The funds will help pay for replacement of a portion of the retaining wall that separates a pond from the Johnson Creek in Fish Hatchery Park. The measure will prevent the collapse of the wall, which would cause dirt and other sediment from the pond to flow into the creek. Because attempts to obtain grant funding from various organizations did not materialize over the past two years, the scope of the project was downsized and the total amount of \$159,016 is being funded by the Wayne County Park Millage Funds. Contracts were awarded to SME, of Plymouth, for design and engineering, and TSP Environmental, of Redford, for removal and construction of 40 linear feet of the retaining wall.

Revised date for next City Council meeting - Due to the Labor Day holiday and a room scheduling conflict on the following day, the next meeting of the City Council will be held on Wednesday, Sept. 5, in Council Chambers.

The Census Bureau is Hiring

The U.S. Census Bureau is hiring full-time and part-time temporary field representatives. Workers in this role will perform a variety of



functions, such as updating address lists and maps; conducting interviews with residents in assigned areas; explaining the purpose of the census interview; and answering residents' questions. Hours of work for field positions will vary - some require employees to work during the day to see addresses on buildings, while others require interviewing the public, usually in the evening and on weekends.

For more information, go to: Field Jobs by State

CVMedia brings a touch of Hollywood to Northville



Photo provided by CVMedia

The CVMedia team and invited guests took a group vacation to Costa Rica - one of the perks of the job. From left, Brian Thieme, Curtis, Kiersten Latowski, Mike Mnich, Eric Grzyb, Katie, Steve Chesney, Mike Rozman, Tracy, Rita, Brian Camilleri, Leroy Colson, Sarah, and Brett Wakefield. (Employees are identified by first and last name.)

Script. Storyboard. Shoot. View. <u>CVMedia</u> has been making videos for corporate America since 1995, and for the past 10 years, they've been doing it in Northville. Their offices and studio are located on the lower level of Northville Square at 133 W. Main. Among their neighbors are Brick's and Sports Den, which make it convenient to meet with clients outside the office without leaving the building.

The company was founded by Mike Mnich, who previously co-owned a janitorial service. While his partner handled the clean-up, Mike produced training videos for staff. When the partnership ended in 1995, Mike reeled off the video part of the business and launched CVMedia to do training videos for companies. That led to doing other types of videos, such as improving safety in the workplace; demonstrating how things work; showing building sites under construction; and products coming down the assembly line, among other visuals.

With the rise of You Tube, the cost of distributing videos went from spending thousands of dollars on media outlets to being virtually free. Plus, video equipment became more affordable.

CVMedia took full advantage of those economic trade winds, sailing the business into new markets. Their core competencies are traditional video, animation, 3-D

animation, motion graphics and illustration.

By working directly with clients rather than going through agencies, they maintain control over the product and forge relationships that last. Long-term customers include BASF, Bosch, Credit Acceptance and UAW GM.

In a competitive market, they are in a class by themselves. "There's a lot of good talent out there and plenty of free-lance workers," said Brett Wakefield, digital marketing manager. "It comes down to your work and your work will speak for itself."

For the past five years, since entering the Horizon Interactive Awards, they've received either a silver, bronze or gold for each of their entrees. They invite their clients to celebrate the wins at a big office party.

A major technical achievement was their ability to create a combined mechanical-digital method to take automatic shots of a construction site so executives could check the progress of the build remotely. Employee Mike Rozman conceived the set-up, using a DSLR camera with an automatic switch that snapped a picture of the site every 5 minutes for one year. The camera was encased in a waterproof container set up outdoors, and photos were transmitted to a website via a mobile hotspot and solar panels. The company also converted all of the photos into a video that showed a time-elapse view of the build from start to finish. View it here.

"We understand corporate America better than other agencies, such as working within tight budgets and timelines," said Wakefield. "We're responsive and work with our clients at whatever level they're at."

With 12 employees, they can fulfill a range of requests from corporate clients. They also have a consumer-based service that converts videotapes into DVDs. While they are Michigan-based, much of their work is national and international, due to the large companies they serve.

In addition to repeat business, they focus on getting new clients and doing new projects. This role is spearheaded by Kiersten Latowski, the VP of Sales who works remotely from Minneapolis, where she has relocated. Otherwise, all staff work on site. Plus, Latowski is tapping into new markets in that region.

The toughest part of the business isn't producing the videos, it's working with clients who have an idea but don't know how to relay the message in a video, said Wakefield. "What separates a professional video from an amateur video is the message. You need to story-board it right. If you're not delivering the message, that's a problem."

Wakefield handles the company's marketing and social media messaging. He is all about the 15-second teaser shared on social media because it is affordable and reaches people. "Stick to what's important," when posting marketing messages on social media, he says. "Be consistent and post what's relevant. You can't post the

same old stuff. You have to educate clients and prospects. Engage them."

Drones have opened up new markets, especially in real estate sales and in road construction and building design. Aerial footage helps civil engineers and architects plan their design and execute it. CVMedia's drone pilots are certified, and often fly at 50 to 75 feet to capture crisp, steady shots, although going up to 300 feet is the standard fly zone. Use of a gimbal - steadying device ¬- allows the drones to fly next to buildings.

CVMedia was an early adapter to drones and had a drone custom-built when the flying devices with cameras were a mere curiosity. They now use a DJI Phantom, which can provide aerial views of both photos and videos more cost-effectively than doing it by other means, including the use of a helicopter. The drone can also fly indoors, capturing unique shots.

CVMedia is community-minded and does pro bono work for nonprofits and others with a compelling need. They call it their 2x4 Initiative, and it was recently used to help create a website for Lace-up Detroit and produce videos for Pontiac Soup, St. Andrews Church, and Vista Maria.

"We want to use our ability to produce videos because that's our strength and it makes it accessible for charities that normally can't afford these types of services," Wakefield said. "It's really cool to be able to use our production skills and studio and give it to them at no charge."

New services include virtual reality (VR), projection mapping and video business cards. CVMedia may be small, but they're on the cutting-edge of technology and creativity when it comes to doing marketing and training for clients.

Seasonal Groundskeeper

The DDA is accepting applications for one to two seasonal maintenance personnel from now until mid-November. The position is 20 - 40 hours per week, pays \$11 per hour with no benefits. Candidates must be at least 18 years of age, have a valid driver's license, be able to perform basic maintenance duties and work independently. A physical is required for the position and will be paid for by the DDA. Check the DDA website for the full job description and how to apply, or email Lori Ward, DDA Director, at lward@ci.northville.mi.us.

Openings for volunteer members to serve on the City of Northville's Brownfield Redevelopment Authority

Northville City Council plans to establish a Brownfield Redevelopment Authority and

is seeking qualified applicants to volunteer to serve on this Board.

Applicants must be a resident of the City of Northville. Residents with expertise in environmental, economic development, real estate, finance, and legal matters would be complementary to this Board.

The Brownfield Redevelopment Authority will meet as needed to consider requests by developers to establish brownfield projects to fund environmental cleanup and other eligible activities. For more information on the Brownfield Development Authority, contact Pat Sullivan, City Manager, at 248-449-9905.

Applications are available on the <u>City of Northville's website</u> or at the City Clerk's Office, 215 W. Main Street, Northville, MI, 48167. Qualified applicants will be contacted for interviews with the Board and Commission Selection Committee. Applications will be accepted until vacancies are filled.

Historic District Commission seeking new member to fill vacant position

City Council is accepting applications for qualified volunteers to fill the vacant position on the Historic District Commission (HDC). Applicants must be a resident of the City and a registered voter.

Although not required, additional qualifications desired include a professional degree in architecture, archaeology, anthropology, architectural history, historic preservation, or a closely related field.

The Historic District Commission meets at 7 p.m. on the third Wednesday of each month at City Hall. More information about the HDC, and the City's historic preservation ordinance is available on the City of Northville's website.

Applications are available on the <u>City of Northville's website</u> or at the City Clerk's Office, 215 W. Main Street, Northville, MI, 48167. Completed applications must be returned by August 13. Qualified applicants will be contacted for interviews with the Selection Committee.

Events / Things to Do

Thursdays, 8 a.m. - 3 p.m. Farmer's Market



Photo by Liz Cezat

Shop at the Northville Farmers' Market at the corner of 7 Mile and Sheldon Road for a bounty of delicious, locally sourced food for your table from farmers and merchants. It's a festive day with 70 stalls of Michigan-made and Michigan-grown products, along with booths of crafts, art, jewelry, furniture and more. Gardeners can shop for plants and flowers and ask questions of master gardeners. Park on site or across the street at Northville Downs. This event is sponsored by the Northville Chamber of Commerce.

NORTHVILLE DAY NIGHT CONCERTS

Presenting Sponsor



Northville

om

MAY Northville High School Jazz Band

25

JUNE Theo Gridiron - Pure Detroit Soul

22 Sponsors: Tom Holzer Ford, Community Financial Credit Union



JULY Randy Brock - Blues

JULY Social Bandits - Rock/Funk/Blues

JULY Gia Warner - Rock Classic Town Square 20 Sponsors: Tom Holzer Ford, Varsity Lincoln, St. Mary Mercy

JULY Groove Therapy - Classic Rock

Sponsors: Tom Holzer Ford, Community Financial Credit Union, LoveWell Home Care, Varsity Lincoln, Monroe Bank & Trust

AUG Buy Michigan Now Festival

3 No Concert

AUG Shawn Riley - Celtic / Classic Rock

Monroe Bank & Trust

AUG Paddle Bots - Soul/Pop

AUG Steve King & The Dittilies - Classic Rock

Monroe Bank & Trust

Managed by the Northville Chamber of Commerce

www.northville.org • 248-349-7640

Stage Sponsor:















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at Maybury

Mondays, July 2- August 20 7:00 p.m.

Maybury State Park Trailhead

(Eight Mile Road entrance)

Entertainment Schedule

July 2: Rise Again

(folk/classic rock)

July 9: Undecideds (acoustic)

July 16: High Street Band

(classic garage)

July 23: The Mayburys (garage)

July 30: John Campbell & Friends

August 6: Detroit Social Club (soul/Motown/blues)

(JOSE/THOTOWIN DIECS)

August 13: Northville Strings Students (symphonic/strings)

August 20: Busted By Nine (classic rock)

Maybury State Park Office (248) 349~8390

Ride your bike, bring a picnic and enjoy Monday night music at Maybury State Park FREE Family friendly

entertainment

Concerts made by possible by the donations and efforts of these organizations:

- Northville Community Foundation
- General RV—Wixom
- Priends of Maybury State Park

All vehicles entering the park are required to have a Recreation Passport. Passports may be purchased at the Self Registration Kiosk at each park entrance.



Only one week left for summer camp at Maybury Park. Don't let your kids miss out on the fun, adventure and opportunity to meet new friends.







HIGH VELOCITY ZAP ZONE MAYBURY FARM MOD PIZZA NOVI BOWL PUTTING EDGE DAVE & BUSTERS SKY ZONE (trips subject to change)

TRIPS

JUNE 18 -22 JUNE 25-28 JULY 9-113 JULY 16-20 JULY 23-27 JULY 30 - AUG 3 AUG 6-10 AUG 13-17



DA M M P 标

MONDAY - FRIDAY

9:30am - 4pm

(early drop-off available for additional fee)

\$170 a Week (discounts for siblings) (pre-registration is required)

register at: northvilleparksandrec.org or call 248.349.0203













Through August 25 Northville Art House 215 W. Cady Street

HOUSE OF WAX: Juried Encaustic Competition

The Northville Art House is hosting the HOUSE OF WAX: Juried Encaustic Competition Aug. 3-25. The competition

features 39 works created by 23 artists nationwide who demonstrate the visual possibilities of working with cold wax and encaustic (hot wax). The paintings, prints, collage, and sculptural works selected by competition juror Candace Law reveal the inherent qualities of the media such as depth, texture and luminosity, as well as the unique style of each artist.

Participating artists: Suzanne Allen, Winnie Chrzanowski, Kellen Deau, Gwen Downs, Kim Ensch, Teresa Foster, Naomi Hart, Beverly Koivunen, Maria Latour, Rosemary Lee, Kathleen McNamee, Jason Merriman, Jody Paulson, Melissa Porter, Cindy Rashid, Melissa Rian, Mia Risberg, Jenny Schwartz, Jennifer Stefanek, Ruth Warnock, Wendy Wernet, Lisa Wight and Paula Zammit.

Juror Candace Law is a full-time artist in the Detroit area. "Art for me is a means of communicating about our environment, our lives, sharing our experiences and reflecting how they inform each other."

Saturday, August 11 Household Hazardous Waste Collection Event Westland Shopping Center (enter off Nankin from Central City Pkwy.) 8 a.m. - 2 p.m.

Examples of Acceptable Items:

Household paints, stains, dyes; floor wax, carpet cleaner; furniture polish, bathroom cleaners, stain removers, solvents; pharmaceutical waste (non-controlled substances only); nail polish, glue; fertilizer, lawn and garden chemicals, pesticides; antifreeze, motor oil, gasoline; automotive batteries and dry cell batteries, fluorescent bulbs (all types); fire extinguishers and smoke detectors; mercury thermometers, thermostats and elemental mercury.

Electronics Recycling - computer CPUs, monitors, printers, scanners, keyboards, mouse controls, cell phones, fax machines, copiers and televisions.

Items Not Accepted

Commercial waste, industrial waste, radioactive material, explosives, ammunition, 55-gallon drums, shock sensitive materials, household trash, refrigerators, microwaves or other appliances, tires, yard waste and concrete. For information on how to dispose of these items, please contact the Wayne County Resource Recovery Coordinator at 734-326-3936. City of Northville residents who live in Oakland County are also invited to participate in this event.

Saturday, August 11 Bricklin International Car Show Downtown Northville 9 a.m. - 5 p.m.

Free and open to the public! Come check out these extremely rare gull-wing doorcars as they are being judged on Main Street. Read more...







August 11 Detroit's Rouge Park to host first ever park-based open streets event 1-5 p.m.

Rouge Park will be the focus of an afternoon of free family fun as Open Streets Detroit hosts its first event within a city park. Open Streets are events held around the globe that temporarily open the streets to bikes and pedestrians by closing them to cars. They began in 1974 in Bogota, Colombia. Detroit hosted its first Open Streets event in Southwest Detroit in 2016, attended by more than 1,000 people.

The Rouge Park Open Streets event will highlight the natural beauty of Rouge Park, Detroit's largest at 1,192 acres. Participants can bicycle or walk a 3.1-mile loop on Outer Drive, Rouge Parks Drive and Spinoza Drive. Along the route, they can enjoy

nature displays and walks, food trucks, music, dance shows, yoga, displays from local organizations, etc. All activities are free and open to the public. Street parking is available near each of the four hubs at Brennan Pools on Plymouth, the Meyers Nursery at Outer Drive and Rouge Park Drive, off Joy Road at Lahser Road and along Outer Drive and Tireman.

For more information, please contact Sally Petrella, President, Friends of Rouge Park, 313-799-3677 rougepark@gmail.com or Roland Leggett, Director of Mobility Initiatives-MoGo Detroit and Open Streets Detroit, 313-326-2210 roland@mogodetroit.org.

Business

Tree permits required

A permit from the Building Department may be required prior to cutting down any tree in the City of Northville. Before cutting down any tree, you must first make application to the Building Department to determine if a permit is required. The City will be enforcing this ordinance if trees are cut down without the required permit. To avoid enforcement action, please contact the City of Northville Building Department at 248 449-9902. Tree cutting is regulated by Section 90 of the City of Northville Code.

Around Town

Election News

Michigan Voter Information Center

Your source for Michigan election information

Visit Michigan.gov/vote to:

View your sample ballot.

 Find out if you are registered to vote.

- Find your voting location.
- Track your absentee ballot.
- · And much more!

Also available on smart devices.





Express your views about Maybury State Park



The Michigan Department of Natural Resources is seeking public input on a new

general management plan to guide the future of Maybury State Park.

The general management plan for Maybury State Park will be used to define a longrange planning and management strategy that protects the resources of the park while addressing recreation and education needs and opportunities. Public input is a critical component of the planning process.

The public is invited to share their opinions and ideas for the park through an <u>online</u> <u>survey</u>, available through Friday, Aug. 31.

For more information about the survey or the proposed plan, contact DNR park management plan administrator Debbie Jensen at 517-284-6105 (TTY/TDD711 Michigan Relay Center for the hearing impaired) or JensenD1@michigan.gov.

Historic Resource Council 2017 Directory is available

City Hall has a copy of the Historic Resource Council 2017 Directory, which lists architects, contractors, suppliers and others who specialize in historic preservation, rehabilitation and adaptation of historic structures and houses. This directory will interest residents of historic homes, owners of businesses in historic buildings and others who own property or are involved in the City's Historic District. The book can be viewed at City Hall and online at Michigan Historic Preservation Network's website: www.mhpn.org (see the publications page).

Parking

Did you know it is illegal to park on City Streets between 3 a.m. and 5 a.m. without a permit?

If you are having visitors or work done on your driveway and must park in the street overnight, call Community Dispatch at 248-349-1234 by 2:00 a.m. with the license plate number and street location of the vehicle to avoid a parking ticket.

Secretary of State MiTimeLine appointment system

Why wait in line? The <u>Secretary of State</u> now has a system available at several locations where residents can make an appointment or hold your place in line. <u>Check locations online</u> to schedule an appointment and they will call or text you when your turn is coming up!

At Home

An easy way to dispose of old medications

Do you have outdated prescription or over-the-counter medications that you want to get rid of? Don't flush these medications down the toilet - it pollutes the water supply; don't throw them away because they will end up in a landfill and may be consumed by wildlife. There is a safe and convenient way to dispose of unwanted medications. Bring your unwanted medication - no liquids, needles or injectable medication - to the secure drop box in the lobby at the Northville Township Police Department at 41600 Six Mile Road. There is no paperwork required and the bin can be accessed 24/7. When the drop box is full, collections are picked up for disposal by the Drug Enforcement Authority.

Sewage backups

If you experience an overflow or backup of a sewage disposal system or storm water system and want to file a claim with the City, <u>please check our website for</u> details or call the Department of Public Works at 248-449-9930.

When presenting a written claim, you will be required to provide the following items:

- 1. Copies of receipts for cleaning costs, plumbing bills, or other bills.
- List of the damaged items and receipts to prove the ages of your items.
 Reimbursement for the Actual Cash Value of damaged items is the maximum amount payable.
- 3. Please make an attempt to provide pictures of anything you wish to claim that was damaged due to the sewer backup.

The filing of a claim does not guarantee reimbursement.

Most homeowner's insurance will not cover sewage backups, but insurance can often be obtained as an added item. Ask your insurance provider about this option. Also, consider having a plumber install a check valve - backflow preventer - to help minimize the risk of backups and related damage.

Days and times to water your lawn and garden

The City of Northville uses mandatory outdoor watering restrictions to reduce the amount of water used during peak hours of demand from our supplier, the Great Lakes Water Authority (GLWA).

Residents with automatic sprinkling systems may water their grass between

midnight and 5 a.m. on odd or even days of the month, based on your house address. If your address ends with an even number, e.g. 200, you may water during unrestricted times only on even days, such as the 20th and 22nd. If your address ends with an odd number, e.g. 201, you may water during unrestricted times only on odd days, such as 21st and 23st.

Residents who connect a hose to the City water system may water their lawn and gardens between 11 a.m. and midnight on either odd or even days, based on your house address. (See examples above.)

Residents who do not follow these restrictions are committing a civil infraction and may be issued a ticket, which cost \$50 for the first offense and \$100 for repeat offenses. If you use water from a private well, please notify the City's Department of Public Works so patrols aren't made to check your water use.

Northville Police Department has free gun safety locks

Don't take the risk of having an unlocked gun get into the wrong hands - especially if you have young children and teenagers. Stop in at the Northville Police Department lobby to get your free gun safety lock. There are no forms to fill out and no waiting.

Get social with City Hall online

Follow our Facebook page (Northville City Hall, Michigan) and our Twitter account @NorthvilleCity.





You will be able to see stories, photos and videos of the City's people, places and events. We'll let you know about City services, such as trash pick up, payment of taxes and utility bills, and roads under construction. Plus, we want to hear from you. Share your photos and comments; ask questions. If you "like" the Northville Facebook page, you'll see our posts in your news feed.

Add your name to the City News mailing list

New subscribers to City News can sign up below (if you are viewing the e-mail version). You can also <u>sign up on the City of Northville website</u> (homepage, left hand column under Quick Links)

If you have comments or requests for specific news items, please e-mail Liz Cezat, Communications Manager, at leczat@ci.northville.mi.us.

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