

NORTHVILLE ARTS COMMISSION
The Regular Commission Meeting
May 8, 2019; 7:00 p.m.

AGENDA

Roll Call:

Lesa Buckland	Roland Hwang	Elizabeth Oliver	
Ellen Bennett	Jennifer Helner	Linda Liedel	Sue Taylor

Others & Guest Introductions

Staff:

Guests:

Call to order: 7: p.m.; Establish quorum

Special Meeting Agenda: *Art House Future Planning Session Facilitated by Nancy Darga*

1. Current Mission Statement as stated on website: *"We want to bring the best of the arts to our community through exhibits and education."*
Proposed Mission Statement: ***"To cultivate the arts in the/our community through creative experiences and educational programs."***
2. Quick review/summary of NAH: Current activities/financials/staff structure. Confirm they support Mission. Discuss what is successful and what is not yet successful.

Current activities include:

- Monthly exhibits, including group shows, solo exhibits, student art exhibits, and juried shows entered by artists from all over the world.
- Retail store showcasing the work of predominately Michigan artists.
- Art workshops, classes and camps held year round for children, teens, adults and artists.
- Outreach programming through Northville Public Schools and other community partners.
- Art Therapy programs for people with Parkinson's.
- Cultural lectures.
- Arts and Acts, a Citywide event showcasing the arts diversity that is unique to Northville (art fair, theatre, literature, music, chalk festival)
- Young Artist Art Fair.
- Tee-shirt campaign that funds a scholarship for one Northville High School senior.
- Parties & Rentals.
- Membership Program offering discounts and incentives.

Current staff structure is as follows:

- Executive Director: manages the administrative activity and coordinates the programming activities.
- Creative Director: manages the exhibits, call for show entries and lectures; oversees marketing for the organization and works in close collaboration with Executive Director to guide fundraising activities.
- Store Supervisor: manages Store, facility, rentals and birthday parties.

- Fundraising Coordinator: manages Arts & Acts, Art Crush, oversees membership program and develops other fundraising events.
3. Establish short term (1 year), medium term (5 year) and long term (10+ year) goals for NAH based on the following:
 - What do we want NAH to look like both now and in the future?
 - What does Northville and surrounding community actually need and can support. Define scope and how to align our goals with this scope.
 - Goals should define the following:
 - i. Financial budget goals (membership, sponsorships, fundraising events, annual budget)
 - ii. Volunteer/Staffing goals
 - iii. Outreach/Activities goals
 4. Establish Action Plans as to how to reach goals.
 5. Establish Annual Review meeting to confirm whether we are on track to meet goals.

***Shortened Regular Meeting Business to be immediately following Special Meeting:**

Approval of Minutes: For January 9, 2019 minutes

Officer Reports

Chairperson

First Friday reception/volunteers; news; questions/updates; (Julie Woodard status)

Vice Chairperson (Linda) – **Arts & Acts Brunch: We are hoping you will either donate a goody or money toward this Brunch. This is a courtesy brunch that we offer our artists who very much appreciate it. I think it is some of the reason why a few of them come back!**

Financials (Erin)

Through April 30, 2019 (FY 2018-19), our revenue was \$133,183.58 and expenses were \$119,327.30 leaving a positive balance of \$13,856.28! Focus must on increasing revenue through fundraisers, programming and other sources, such as increasing memberships, improving Arts & Acts and developing additional fundraisers to offset extreme dip in fund balance. In addition, an effort should be made to seek financial donors.

Other Business:

Exhibits (Ryan) (Tabled)

Fundraising/Development Projects (Alex): **Lawn Signs – will you put one up?**

Programming/Operations/Marketing (Tabled)

Anything else?

Adjournment: _____ **p.m.**

Announcements:

Volunteer Needs:

June First Friday, June 7, 2019, *Rural Charm*: Michigan Landscapes

Food/Drink: Lesa

5:30-7:30 (Set up):

7:30-9:30 (Clean up & Lock up):

Next NAC Meeting: June 12, 2019