

NORTHVILLE ARTS COMMISSION
The Regular Commission Meeting
March 10, 2010

MINUTES

Roll Call: Present: Gerry Culpepper, Sue Taylor, Ellen Bennett, Lisa Meinzinger-Abraham, Galina Koriduzki, Mary Step

Excused: Sharon Rossow, Joan Potter Thomas, Jeff Cancelosi

Guests: Mark Kassa, Liz Oliver

Call to order: 7: 05; A quorum was established.

Approval of Minutes: It was moved by Gerry, seconded by Galina and voted unanimously that the **February 10, 2010** regular meeting minutes be approved.

Officer Reports:

Chairperson– Sue Taylor

An individual would like to have a private party/exhibit in June.
We are having blinds installed downstairs in the NAH. They are 2" wood blinds that are 83.00/per duet @ Home Depot.

Treasurer- Gerry Culpepper

Year-to-date (2/28/2010) revenues total \$31,041 less expenditures of \$35,080 for a funds flow shortfall of \$(4,039). Projected FY2010 (6/30/2010) revenues are estimated at \$65,147 less expenditures of \$86,324 for a full year funds flow shortfall of \$(21,177). The projected FY2010 shortfall will be funded by an appropriation of prior year's surplus. The surplus totals \$48,892 at 6/31/2009 and is sufficient to cover the FY2010 estimated negative funds flow.

The Dumouchelle Appraisal Clinic has been scheduled for May 1, 2010 from 10am-4pm. Bob Dumouchelle and 2 of his staff will be appraising. Participants are allowed to bring 1-3 pieces with a 15 minute appraisal maximum.

Committee Reports

Exhibit- Ellen Bennett and Jeff Cancelosi

The exhibit- Under The Influence turned out very nicely. The Committee is currently working on the "Call For Entries" for West of Center and the Eric Mesko, Mudville, USA, April 2 exhibit.

A mosaic exhibit is being considered for July that could be tied into the Garden Walk.

Another possibility would be to have a fundraiser in July where artists would donate pieces for auction. This could also be tied into the Garden Walk. Mary Step is still on board to head the Plein Air event this summer.

Arts & Acts/Art in the Sun Update (June 25, 26, & 27)- Gerry

Culpepper

There have been 16 Fine Arts, Art In the Sun applications so far. We are looking for a sponsor for the Tipping Point Theatre. Application and booth fee capacity is for 110 booths.

Administrative/Office Manager- Joan Potter-Thomas and Carla Morabito

*see attached

Carla Morabito has reported that Art House store sales were up the last month. The Art House store will feature 1 or 2 artists per month and do publicity for them in the Art House Store. The biographies and photos are being compiled. There is a total of 44 artists in the store.

We need volunteers to work in the store one Thursday, Friday, and Saturday in March between 1 and 5pm, ask Sue for details. Also, we need volunteers with supplies to help Sue wash the floors in the basement on Friday, March 12 after 2pm, or Monday, March 15.

In the month of March, we have taken reservations for three showers and an Easter Brunch. Also, Julie Woodward has more scout bookings.

Other Business:

Video Proposal – Lisa Meinzingen-Abraham

Gerry made a motion to approve the hiring of Lauri and Raymond Rodriguez from Chimera Studios Michigan to make a marketing video for the NAH, not to exceed an amount of 1,000. Lisa seconded it and it was voted unanimously.

Off-site Exhibiting- Mark Kassa, Mary Step and Joan Potter-Thomas

The “lending contract” for the pub is being worked on. All sales have to come through the Art House and the commission structure is 35% for the NAH. Mark would like to compile a portfolio of all NAH artists to show potential clients. Mark and Joan will get together and discuss getting this together to show portfolios to businesses.

Mark and Mary will head the committee that will focus on Off-Site Exhibiting.

Other business-

There may be a possibility of showing Unbeatable Herold, a film by and starring local actor Gordon Michaels, at Genitti’s Hole-In-the-Wall for the film portion of the Arts and Acts Festival!

Fundraising (“Orphan” Art Sale) –

We might consider having a small member show for one of our first Fridays. It could be a trash or treasure type fundraiser where the artist could donate or share a 35% commission with the NAH. Whether it be a straight donation or a split commission, the artist could set the price anywhere from \$10-\$10,000!! This would work for a Friday, Saturday or Sunday. Perhaps July or August would work best during the Fiber Show. The Victorian Festival in September would also be a great month for the Fiber Show.

Could we make the press release smaller in size for the monthly events and put the dates of the event in the information to be seen on a Blackberry?

Mark is going to apply to be a Northville Arts Commissioner.

Adjournment: 8:35 p.m.

Announcements

*Next NAC Meeting: April 14, 2010; 7:00 p.m.

*First Friday volunteer sign up (meet & greet our First Friday guests; need 2 people!)

April 2, Eric Mesko Solo Exhibition – Galina, Mark, Liz, Bill

April 30, Student Art Show – Sue, Lisa, Liz and Bill

May 7, Senior Student Art Show –

June 4, *West of Center* Juried Exhibit –

Adjournment: 8:35 p.m.

Respectfully Submitted,

**Lisa Meinzinger-Abraham
Secretary**

Approved:

April 14, 2010