

**NORTHVILLE ARTS COMMISSION**  
**A Regular Commission Meeting**  
**August 8, 2007**  
**ART HOUSE**

**MEETING MINUTES**

**Commissioners Present:** Jeff Cancelosi, Galina Koriduzki, Dominique Moroz, Alexis O'Connor, Sharon Rossow, Mary Step, Kathleen Tabaczynski, Sue Taylor,

**Commissioners Absent** (excused): Ellen Bennett, Gerardo Macias-Garcia, Andrzej Sikora

**Others Present:** Melissa Asher, Nicole Passmore, Suzanne Poulton

**Call to Order:** 7:07 p.m.; a quorum is present

**Approval of Minutes:** It was moved by Alexis; seconded by Dominique and unanimously agreed that the July minutes be approved.

**Financial Report:** Galina will be taking over this role. She will bring forms to each meeting for people who have expenses and revenue to turn in. A meeting re: our finances will be held at the City on August 23 at 1:00 p.m.

**Parks & Recreation Report:** Nicole Passmore is back and passed out pictures of her beautiful baby! Welcome back! Oh yes, the fall brochure will be mailed to all residents on August 20.

**New Business:**

**Introduction of new hire – Suzanne Poulton, Programming Supervisor!**

Suzanne is expanding the Creative Kids program in addition to working on photography classes, a Creative Tots program, art-related birthday party rentals and scout badges. **WELCOME!**

**Marketing Update (Alexis)**

A marketing committee has been formed and is working on a monthly email newsletter; Gerardo was instrumental in suggesting the tool to use and drafting the initial newsletter. Once template is finalized for this newsletter, Suzanne will be responsible for maintaining this monthly newsletter; she will let us know when content is required. Target date for newsletter is September 1. Our flickr link is up at <http://flickr.com/photos/northvillearthouse/>. Photos of activities/exhibits should be sent to Alexis and she will post. The Committee will also be re-designing our website.

*\*\*It will now be very important for us to acquire email addresses for patrons of the Art House so they receive timely email updates of activities.*

Mary Step offered to create a flyer of activities after newsletter is created to send out to members who do not currently have email addresses and to pass out at Art Market.

It was also discussed to solely use the Art House logo rather than the NAC logo on future publications because of its dated look and difficulty of use in publications. Kathleen motioned and Sharon seconded that the Art House logo be used from hereon for all publications and to discontinue use of the NAC logo. This was unanimously voted on.

*Next Marketing meeting is Tuesday, August 14 at 6:00 p.m.*

### **Committee Reports:**

**Art Market Report** – Mary Step and/or Suzanne can provide a tent for our booth this year. Many volunteers are required this year since the Art House will also be open Saturday and Sunday from 11:00 to 5:00. Linda Lutze will try to solicit artist volunteers from the Colored Pencil exhibit. Melissa Asher will make sure the store is covered during these hours. Brunch will take place either at the new Town Square or next to Poole's.

**Bubbles and Baubles Report** – This holiday art mart starts Saturday, November 17. *A committee to begin work on this event will meet on August 29 at 7:00 p.m.* All are welcome!!

**Exhibit Committee Report** – Mary Step reported that an *Exhibit meeting will be held Tuesday, August 14, at 7:00 p.m.* Brief discussion on participation in next year's July 4<sup>th</sup> parade. Brief discussion on the success of the plein air painters outside during the Garden Walk and if we might consider doing this event for summer's first Fridays (June/July/August) in order to attract attention to Art House during the summer concerts.

Brief discussion on the importance of taking advantage of Northville activities

Sharon will approach Trader Joes and ask if they would like to supply sampler food to our First Friday evenings as well as our Bubbles & Baubles opening night.

### **First Friday Report: Cass City Visit on 9/7**

Kathleen has not yet heard from this group re: details. She will leave them a message that we must have an RSVP by August 29.

### **Fundraiser Report**

Sue reported that a committee has started to form for our next fundraiser which will be held at Dr. Demray's house on February 2. Theme will be a Venetian carnival. Use of the house is being donated. A follow up meeting will be held later in August and everyone will be notified if they would like to join this committee.

*Charlie Step has agreed to make a gondola for this event so we are looking for an old canoe!!*

**Lecture Report**

Michael Farrell has not yet determined theme of this fall's lectures. Dominique will talk to the high school teachers in arts, humanities and language arts for their input to entice students to attend lectures.

**Store Update**

Melissa reported that she is working on bios for many of the artists so that volunteers will have this information. It was also suggested that artist bios be left out for customers to read. Melissa also stressed the importance of adequate supervision during the teen concerts.

Fall hours have been set and Mary Step will design a postcard with the new hours to distribute around town and at Art Market. Store hours starting September 7 will be Fridays, Saturdays and Sundays from 1:00 to 5:00 p.m. and 1:00 to 9:00 p.m. on all first Fridays.

**Announcements**

Welcome to Jeff Cancelosi, our newest Commissioner and head gondolier!

Sue will schedule a cleanup day for the Art House and grounds before Victorian Festival.

**Adjournment: 8:45 p.m.**

**Respectfully Submitted,**

*Sue Taylor*

**Sue Taylor, Secretary**

**Approved: October 10, 2007**